

SPONSORSHIP PROPOSAL

10-11 MAY 2018

HOSTED BY : ST STITHIANS COLLEGE, 40 PETER PLACE, LYME PARK



CONFERENCE 2018

**RAISING
& BOYS
& GIRLS**

To Confidently
Engage a
Changing World



ST STITHIANS
COLLEGE

Why 'Raising Boys & Girls Conference'

St Stithian College's unique model of education (single sex schooling for boys and girls on one campus) has afforded us the opportunity to engage and focus on what is considered best practice for boys and girls. More and more research is becoming available which highlights the differences in the two genders.

- Its imperative that educators are kept abreast of latest best practice as well as being informed of the critical skills that our boys and girls will need in order to be effective and contributing citizens of the world.
- The Conference aims to challenge educators to think critically about the world we are preparing this generation for, to reflect on their practice and implement new strategies and approaches that will allow the potential of every boy and girl to flourish.

OUTCOME

In essence, we hope that educators will leave the conference feeling inspired, motivated and determined to make a difference in education and ultimately impact society as a whole.

CONFERENCE INFORMATION

- The conference aims to provide a platform for delegates to critically engage on issues around the holistic education of boys and girls and will focus on aspects of **gender** education, across all phases, related to cognitive, emotional, social and cultural trends.
- It is aimed at school leaders, teachers, parents and professionals (psychologists, remedial therapists, speech therapists etc) in both co-educational and single-sex schools.
- Date: 10-11 May 2018, Mears Hall, St Stithians College
- 16 Speakers lined up
- Website : <http://www.stithian.com/content/page/raising-boys-and-girls-conference-2018>

SPEAKER INFORMATION

We have a brilliant speaker line up consisting of experts in their field. Topics include "Brain Myths", "Equal but Different", "Cyber-Gender", "Diversity and Inclusion", "Outdoor Education Camps", and more.



Redi Thlabi
Journalist, Producer,
Author, Radio Presenter



Sue Langley
Neuro Scientist
Australia



Roy Gluckman
Diversity and
Inclusion Specialist



Tina Taylor Founder and
Chairman of Heritage
Leadership Academy Inc.



Megan du Toit
Educational
Psychologist



Megan-Lee Coetzee
Educational Psychologist



Vusi Thembekwayo
Business Mogul
Global Speaker



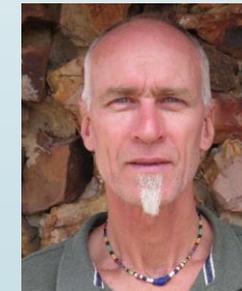
Nene Molefi
CEO of Mandate
Molefi HR
Consultants



Tim Jarvis
author of the blog,
'There's a Hadedda in
my Garden'



Dr. Judy Dlamini
Medical Doctor
Author, Business
Woman



Stephen Baytopp
Environmental and
Outdoor Education



Michael Ettershank
Lecturer at UJ
Head of Robotics

TOPICS WILL INCLUDE

- ▶ The myths of Brain Science
- ▶ The invisible Classroom
- ▶ Cyber-gender: The influence of social media and the digital age on boys and girls
- ▶ STEM for Girls
- ▶ 'Ritalin, Rac & Roids' – The “R’s” of boys in schools
- ▶ How boys and girls experience, respond to, and express anxiety and trauma differently
- ▶ Gender non-conforming children and peer victimization: How to create welcoming schools for all students
- ▶ Outdoor Education isn't only for boys
- ▶ Long Term Athlete Development and mental toughness specifically looking at the difference and phases between male and female students
- ▶ As parents, teacher and as leaders, are we preparing our boys and girls for the 21st Century and an equal world?
- ▶ Can girls become engineers?
- ▶ Educating for the future

CURRENT REGISTERED SCHOOLS / ORGANISATIONS

- Grayston Prep
- Durban Girls' College
- Thomas More College
- Kingsmead College
- ISASA
- Sandton Primary
- Bridge House School
- Beaulieu Preparatory School
- St John's Bridge Nursery School
- Saheti School
- Marist Brothers Linmeyer



MARKETING PLATFORMS

- ISASA
- Website
- Facebook
- Twitter
- Email public schools
- Newspaper
- My Child Magazine Website



Sponsor an Educator

► The **Thandulwazi Maths and Science Academy** was initiated by the St Stithians Foundation in 2005. The Academy operates on the St Stithians College campus and has grown rapidly in size, reach and impact over the past 12 years. Since 2012, the Thandulwazi Trust has partnered with St Stithians College to offer a Thandulwazi Saturday School; Teacher Development Programme; Learner Scholarships; and an Intern-Teacher Training Programme for 2500 historically disadvantaged teachers and students annually.

► The **Thandulwazi Teacher Development Programme** focuses on upskilling educators currently teaching in under-resourced schools. The programme operates in Gauteng and at two sites in the Limpopo Province. The programme offers professional development for school leaders and educators working in the ECD, Foundation, Intermediate and Senior phases of education. Contact sessions are held on 11 Saturday per year; offering workshops that are practical, interactive and focused on building teachers skills in Maths, Literacy/Language, Natural Science and ICT.

We wish to give Thandulwazi teachers the opportunity to attend this conference. Should you be willing to sponsor a Thandulwazi teacher please contact bkitule@stithian.com



Thandulwazi Trust
MATHS AND SCIENCE ACADEMY



Sponsorship Opportunities



SPONSORSHIP OPTIONS

Sponsor a Thandulwazi-registered educator to attend the conference @ R1750.00 per teacher

Donate a *Thank You* gift for a speaker (e.g. Gift vouchers, holidays, corporate gift, etc.)

Financial Donation

Merchandise (e.g. Waterbottles, Travel mugs, Conference bags, Delegate folders, Branded flash-drives, Lanyards)

Sponsor the conference dinner or cocktail event

RECOGNITION OF SPONSORS

Subject to negotiation and dependent on value of Sponsorship

Mention of the Sponsors on:

Saints Facebook Page

RBGC Twitter Feed

Conference Website

Communication to all delegates

Conference App

Posters surrounding Conference Venue

Inclusion of logo on Conference App

Branding: Option to place branding in parking area



- Only products relevant to the Conference, may be exhibited
- The space in the Foyer will be provided for exhibitors
- Please ensure that you book your space as well as confirm requirements with bkitule@stithian.com



Brigitte Kitule

Email: conference@stithian.com

Telephone: +2711 577 6035

Web link: <http://bit.ly/2EIfTFs>

Twitter account : **#RBG2018**